July 17, 2025

## Candidate Statement - Andrea E. Davis

IAEM-USA Region 6 – Arkansas State Representative

**Dear Selection Committee-**

As a Certified Emergency Manager (CEM) with over two decades of experience leading crisis management and continuity programs in both the public and private sectors, I am honored to submit my candidacy to serve as the Arkansas State Representative. I currently serve as the President and CEO of The Resiliency Initiative, a woman-owned and run small business with an office in Rogers, Arkansas, where we work hand-in-hand with communities and organizations to strengthen emergency preparedness, continuity planning, and resilience.

For the past five years, I've proudly called Arkansas home, and have remained active in the community—currently serving as Board Chair for the American Red Cross of Northwest Arkansas. My career has included executive roles at The Walt Disney Company and Walmart, where I led enterprise-wide crisis responses to hurricanes, pandemics, wildfires, civil unrest, and active shooter incidents. I've also served in government roles with the US Attorney's Office, Federal Reserve and FEMA, helping lead communication and recovery efforts following Hurricane Katrina and other historic disasters.

If selected, I will focus on:

- Expanding IAEM's visibility across the state. Ensuring Arkansas emergency management practitioners are informed and supported with IAEM resources, policy updates, and networking opportunities.
- Promoting awareness of the Certified Emergency Manager (CEM) credential and highlighting how it has advanced my professional growth and opened doors throughout my career.
- Advocating for increased engagement and mentorship opportunities for the next generation of emergency management professionals in the state.

I believe Arkansas has a strong and growing emergency management community that deserves regional and national recognition. I would be proud to help elevate our voice within IAEM.

Thank you for your consideration.

Andrea E. Davis

Andrea E. Davis, CEM, CBCP
President & CEO, The Resiliency Initiative
Board Chair, American Red Cross – Northwest Arkansas
andrea@theresiliencyinitiative.com | 818-239-2228 Cell